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**COURY HOSPITALITY NAMES TOM SANTORA CHIEF COMMERCIAL OFFICER AND
MANAGING DIRECTOR OF HOTEL VIN, AUTOGRAPH COLLECTION & HARVEST HALL**

***Santora to Lead Commercial Strategy for Coury Hospitality and Oversee Operations of the 120-
Room Boutique Hotel and Experiential Food Hall Opening Summer of 2020***

GRAPEVINE, Texas (August 12, 2019) – [Coury Hospitality](#) today announced that Tom Santora will serve as the company's Chief Commercial Officer, as well as Managing Director of both [Hotel Vin](#), an Autograph Collection boutique hotel, and [Harvest Hall](#), a food hall offering hand-crafted cuisine and entertainment options. Both are part of Grapevine Main, a \$114 million mixed-use development in Grapevine, Texas.

In his role as Chief Commercial Officer, Santora is responsible for the commercial strategy and advancement of the Coury Hospitality brand. Santora will create and drive innovative branding, marketing and business development strategies to increase awareness, capture market share and drive revenue for the luxury hospitality brand. Santora will lead revenue management, sales, e-commerce, customer loyalty, branding, advertising, communications and digital marketing strategies.

In addition to his responsibilities as Chief Commercial Officer, Santora will oversee the development, opening and daily operations of Hotel Vin and Harvest Hall, both opening the summer of 2020. Hotel Vin will be a part of Marriott's Autograph Collection, which is committed to celebrating individuality by curating one-of-a-kind travel experiences. The property will feature:

- 120 luxurious guestrooms inclusive of six suites and one Presidential suite – all featuring state-of-the-art amenities
- Third Rail – the all-day dining venue showcasing locally sourced and curated cuisine, spirits and craft beer
- Full-service lobby bar featuring hand-crafted cocktails
- Four private dining rooms inclusive of a wine room and a hidden alcove perfect for small gatherings
- Meeting and event space totaling nearly 15,000 square feet of indoor and outdoor space, including its ballroom which will have more than 4,000 square-feet of space

Harvest Hall will be connected to the hotel and will offer a unique experience for its visitors featuring curated restaurateurs each providing high quality, chef-driven, specialty foods. Highlighting cuisines from around the world, as well as an extensive wine, spirits and craft beer menu, Harvest Hall will exist to bring people together through experiences, including live music, tastings and many other events.

As part of the Grapevine Main development, Hotel Vin and Harvest Hall will serve as the gateway to the city's burgeoning downtown district. The development is directly in front of the new TEXRail line, which runs from DFW International Airport to downtown Fort Worth and offers passengers and visitors access to Hotel Vin and Harvest Hall, as well as the convenience of being steps away from wonderful shopping, dining, and scenery in the Main Street District of Grapevine. The project also includes a 500-space parking garage and a 38,000 square-foot expansive outdoor plaza, which will be large enough to accommodate 3,500 guests, yet intimate enough for small groups.

"Tom's passion, creativity, and vast experience made him the ideal candidate to lead the commercial efforts for our company, as well as the development and operations for Hotel Vin and Harvest Hall," said Paul Coury, Chief Executive Officer of Coury Hospitality. "Under his leadership, our company will continue to grow and flourish, and as a local resident of Grapevine, he is uniquely qualified to lead the operations for that project."

Santora has more than 30 years of extensive hospitality sales and marketing experience, having most recently served as Chief Commercial Officer for Associated Luxury Hotels, where he oversaw the expansion of the global portfolio, specifically the strategic development of the Associated Luxury Hotels brand and alliances worldwide. Under his direction, he led the advancement of both the Associated Luxury Hotels International (ALHI) and WorldHotels' Global Sales Organization systems as a recognizable business-to-business full-service "soft brand," serving independent luxury hotels, resorts and brands worldwide.

Before that, Santora served for eight years as Chief Marketing Officer and Senior Vice President of Sales for Omni Hotels & Resorts. During his tenure with Omni, he architected the brand strategy across all disciplines and communication channels to evolve Omni's brand position, and co-developed and introduced Omni's award-winning loyalty program (DISCOVERY), which included 35 global brands with more than 550 hotels in 76 countries. Santora's experience also includes serving as Executive Vice President of Sales & Marketing for the independent luxury lifestyle brand Viceroy Hotels & Resorts, and other leadership sales and marketing positions for Marriott International.

"I'm honored to join Coury Hospitality in this role and look forward to helping grow the company's brand and portfolio," said Santora. "For independent travelers seeking new experiences, Hotel Vin and Harvest Hall are a celebration of all that Grapevine has to offer, and this project marks a new chapter for the city and region."

For more information, please visit www.hotelvin.com and www.harvesthall.com.

ABOUT COURY HOSPITALITY

Founded in 1999, Coury Hospitality is a hospitality management company skilled in every facet of hotel, restaurant, venue operations and development. Known for historic renovations and exceptional guest service, Coury Hospitality employs cutting-edge management techniques ranging from accounting and revenue management to e-commerce and asset management to transform buildings new and old into world-class, full-service boutique hotels that deliver unforgettable travel and dining experiences. Currently, Coury Hospitality owns and operates a total of five, AAA four-diamond properties: Ambassador Hotel Kansas City, Ambassador Hotel Oklahoma City, Ambassador Hotel Tulsa, and Ambassador Hotel Wichita and the Colcord Oklahoma City. Coury Hospitality also successfully operates the Colcord Hotel (Oklahoma City), Elliot Park Hotel (Minneapolis), and Hotel Metro (Milwaukee). Several more hotel projects are underway in Carmel and Indianapolis, IN, as well in Grapevine, TX, and Amarillo, TX. For more information, visit www.couryhospitality.com.

ABOUT HOTEL VIN AND HARVEST HALL

As part of the Grapevine Main development and steps away from the TEXRail Station, Hotel Vin and Harvest Hall will serve as the gateway to the city's burgeoning downtown district. Hotel Vin embraces the city's unique and historic past, while paving the path for its future. Connected to the hotel is Harvest Hall, a unique experience of thoughtfully selected restaurateurs each providing high quality, chef-driven, specialty culinary offerings. For independent travelers seeking new experiences or to create new connections, Hotel Vin and Harvest Hall are the curators of Grapevine's greatest untold stories – by bringing people together and captivating their imaginations. For more information, please visit www.hotelvin.com and www.harvesthall.com.

ABOUT THE AUTOGRAPH COLLECTION

About Marriott Autograph Collection: The Autograph Collection is a group of boutique hotels from across the world handpicked for their founders' passion, thoughtful design, and unique details. It showcases some of the world's most beautifully orchestrated hotel experiences with an emphasis on the unconventional. For more information, visit www.autograph-hotels.marriott.com.