

**STATE OF TEXAS  
COUNTY OF TARRANT  
CITY OF GRAPEVINE**

The Grapevine Heritage Foundation (GHF) held their regular scheduled monthly meeting at 5:00 p.m. on Wednesday, January 15, 2020 in the 2<sup>nd</sup> Floor Boardroom of the Grapevine convention & Visitors Bureau, 636 South Main Street, Grapevine, Texas 76051.

Curtis Ratliff	Chairman
Balla Wright	Treasurer
Janet Perkins	Secretary
Becky Hummer	Member
Frances Jensen	Member
Wendy Nelson	Member
Duff O'Dell	City Council Liaison

The above constituting a quorum with member(s) Melva Stanfield and Courtney Fray absent.

With the following Convention & Visitors Bureau staff present:

David Klempin	Heritage Preservation Programs Manager
Kimberly Prack	Nash Farm
Mary Bush	Administrative

**1. CALL TO ORDER**

Chairman Curtis Ratliff called the meeting to order at 5 p.m.

**2. CITIZEN COMMENTS**

There were no citizen comments registered.

*Any person who is not scheduled on the agenda may address the Grapevine Heritage Foundation under Citizen Comments by completing a Citizen Appearance Request form. In accordance with the Texas Open Meetings Act, the Advisory Board is restricted in discussing or taking action during Citizen Comments.*

### **3. APPROVAL OF MINUTES**

Balla Wright made the motion to accept the minutes as written from the November 7, 2019 Annual Meeting of the Membership. Becky Hummer seconded the motion, which prevailed in the following vote:

Ayes: 6 (Ratliff, Wright, Perkins, Hummer, Jensen and Nelson)

Nays: 0 None

Absent: 2 (Stanfield and Fray)

### **4. OLD BUSINESS**

#### **Membership Report - Janet Perkins**

Secretary Janet Perkins stated the Foundation had 190 active members in December and donations of \$350.

#### **Nash Farm Report – Melva Stanfield**

In Melva Stanfield's absence, Kimberly Prack reported. With the opening of Hudgins Street in 2019 between Nash Farm and Church Street, there is now a direct path for Nash Farm activities to the *Settlement to City Museums* at Ted R. Ware Plaza and also direct access to Main Street and the Cotton Belt Depot. Nash Farm's activities for our *Hometown Christmas* expanded this year with cookie baking and ornament making each day at the Farm. December's *First Friday* program had 185 attending to "Decorate the Farmhouse"; the following day on Saturday was the *Annual Victorian Christmas Tours* with 300 attending; and an even larger crowd of over 400 for the December 14<sup>th</sup> *Farmstead Christmas Celebration*.

A new activity was the Elf Adventure Passport to take you from the Farm to the Settlement to City Museums to use the Keeling's *printing press* or joining in the Settlement to City Museums for a Saturday afternoon of *Christmas with the Keelings* and "family traditions of making ornaments" and the next Saturday afternoon was story tellers with *Tales of Victorian Christmases*.

Our Grapevine heritage traditions advanced across Main Street on the Elf Adventure Passport to join in the Christmas Capital of Texas "North Pole Neighborhood" with staff opening up the *Blacksmith's* to stamp out luggage or gift tags; the *Bragg House as the Tin Shop* to make a piece of metal tinsel; and the *Section Foreman House* for decorating a wooden train, capturing the Magic of Christmas and taking home handmade gifts.

The Nash Farm *Annual Hog Butchering and Curing 2-day Workshop* is this weekend, January 18 & 19, with all places sold out, followed by:

February 1 at Settlement to City museums 10 a.m. – Noon: *Valentine Card Printing*  
7 at Nash Farm 10 a.m.- Noon: *First Friday Crafting Historic Valentines*  
8 at Nash Farm 10 a.m.- Noon: *Victorian Valentines*

## **Sponsorship Report - Balla Wright**

Treasurer Wright reported Sponsorships at \$11,000 for 2020; and updated the board she had heard from one of the Foundation's scholarship past recipients, Hector, who is now in his second semester as a junior in Houston.

## **5. NEW BUSINESS**

### **Update on Grapevine Heritage Foundation Plans for 2020 – Chairman Ratliff**

Chairman Ratliff had asked board members at the end of 2019 to schedule a meeting with him to sit down for a one-on-one meeting to discuss the future of the Foundation. He felt very positive about this board moving forward in maintaining Grapevine's heritage and from this asked for the regular monthly meeting to have a 15-20 minutes educational time on the agendas; this series will include: The History of the Foundation in February; Preservation Education; Secretary of the Interior Standards; and the Texas Historical Society.

He called on Heritage Preservation Programs manager David Klempin to move forward on scheduling a Strategic Planning Session.

### **GHF Membership Research Presentation – Secretary Janet Perkins**

Secretary Perkins noted the Dallas Museum of Art's printed information on becoming a member is a much easier read to understand; our levels are difficult to distinguish between. Council Liaison O'Dell noted the term Patron being preferable with levels such as Spirit Patron, Trailblazer Patrons.

Secretary Perkins' study showed 13 people are responsible for the bulk of the Foundation's revenue. Determining the majority of funds from Sponsors, Council Liaison O'Dell said the Sponsor's names and logos was well received. Secretary Perkins noted Sponsor's signs on wagons in Christmas parade, why not have top Sponsors/Donors riding in the wagons - Sponsors on Board. Secretary Perkins stated the change in limiting donations for tax deductions had not been good, perhaps they could ignite some new memberships with camp fire events at the Farm. Several concepts were discussed for increasing membership, Secretary Perkins questioned getting a flyer to the right people, Council Liaison O'Dell said social media was the key and to forward anything to her and she would forward on to the Grapevine Historical Society.

### **Consider the 2020 GHF Meeting Dates and Any Action Needed – Chairman Ratliff**

Chairman Ratliff called for any comments on the 2020 proposed meeting dates, saying the November Annual Meeting date had been moved back one week, to November 12, due to conflict with the many other Foundation activities in the previous week. He also said there could be a need to change the September meeting date as it falls on the same Wednesday as the GrapeFest *load in*.

15 January 2020

Sue Franks made the motion to accept the meeting dates as proposed. Becky Hummer seconded the motion, which prevailed in the following vote:

Ayes: 6 (Ratliff, Wright, Perkins, Hummer, Jensen and Nelson)

Nays: 0 None

Absent: 2 (Stanfield and Fray)

## **6. ADJOURNMENT**

Sue Franks, seconded by Balla Wright, made the motion to adjourn the meeting at 6:10 p.m. The motion prevailed by the following vote:

Ayes: 6 (Ratliff, Wright, Perkins, Hummer, Jensen and Nelson)

Nays: 0 None

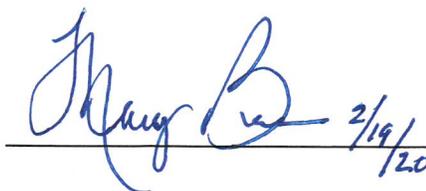
Absent: 2 (Stanfield and Fray)

PASSED AND APPROVED BY THE GRAPEVINE HERITAGE FOUNDATION THE JANUARY 15, 2020 MINUTES, ON THIS THE 19<sup>TH</sup> DAY OF FEBRUARY 2020.

APPROVED:

 CHAIRMAN

ATTEST:

 SECRETARY