2015 PARKS PARTNERSHIP PROGRAM

GRAPEVINE
TEXAS
PARKS AND RECREATION

WHY PARTNER WITH GRAPEVINE PARKS AND RECREATION?

365

Year round exposure with advertising opportunities at many parks, recreation facilities and events.

Your tailored message to over 750,000 people annually.

Display your support for programs and events that promote health & wellness and outdoor lifestyles.

Secure your space today! Contact Kyle Conway with The Sponsor Bureau – Kyle@SponsorBureau.com • 214.702.6411

PARKS PARTNER PROGRAM

2015 Sponsorship Opportunities

The Grapevine Parks & Recreation Department is proud to announce a new Parks Partner Program designed to align your message with over 750,000 people annually in two quick and easy steps!

NOTE:
Customized partnerships are available upon request. Contact Kyle Conway at 214.702.6411 or Kyle@SponsorBureau.com for more info.

1 ONE INVESTMENT PER YEAR MAKES YOU A "PARKS PARTNER" • INVESTMENT: $2,850

- Annual presence on PlayGrapevine.com website.
- One (1) full page, color ad in the PlayGrapevine Magazine, three issues/year.
- Rights to use the Grapevine Parks & Rec logo in your marketing.

2 THEN PICK AN OPTIONAL EVENT OR VENUE PACKAGE TO FINE TUNE YOUR MESSAGE:

EVENTS PACKAGE

Daddy/Daughter Dance & Mother/Son Date Night
- 2,000 attendees for both events
- February 6-7 & May 1, 2015

40th Annual Easter Egg Hunt
- 3,000 attendees
- April 12, 2015

Sunset Concert Series
- 1,500 attendees
- October 3, 10 & 17, 2015

3rd Annual Outdoor RV Show
- 1,500 attendees
- October 9-10, 2015

GrapeYard
- 4,000 attendees
- October 23-24, 2015

For more information on any of these events, visit **playgrapevine.com**

VENUES PACKAGE*
*Naming Rights Opportunities Available

Oak Grove Ballfield Complex
- 500,000 guests annually
- February to November

Dove Waterpark
- 50,000 guests annually
- :30 custom radio spots April-September

Vineyards Campground
- 25,000 guests annually
- Annual

The REC - Multi-Generation Rec Center NEW!
- 200,000 guests annually
- Annual

Movies in the Park/Dive-In Movies
- Outdoor movies in various locations

Carol of Lights and Lightshow Spectacular
- 200,000 guests seasonal
- Late November to January 1

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2015 PARKS PARTNER PROGRAM | Investment Levels and Benefits

Partner Level	Investment	Logo on Parks website	Full Page Ad in Play Grapevine	Rights to Parks logo
Parks Partner	$2,850	Yes	Yes	Yes

Events Package	Investment	Logo on event signage	Logo on ticket back	10x10 booth space or distribution
Daddy/Daughter Valentine Dance & Mother/Son Date Night	$4,500 for all events	YES	YES	Distribution only
40th Annual Easter Egg Hunt		YES		YES
Sunset Concert Series		YES		YES
Movies in the Park/ Dive-In Movies (Monthly • Mar-Sept)		YES		YES
3rd Annual Outdoor RV Show		YES		YES
GrapeYard		YES	YES	YES
Carol of Lights and Lightshow Spectacular	Add $1,000	YES		YES

Venues Package	Logo on scoreboard	Logo on entry signage	(2) Activation days annually	:30 Spots per day	:30 Spots per season	Season Length	Term	Investment
Oak Grove Complex	YES		YES			Feb-Nov	2 years	$3,500
Dove Waterpark			YES	(5)	500	May-Sept	2 years	$2,050
Vineyards		YES	YES			Annual	2 years	$1,500
The REC	YES		YES	(5)	1,500	Annual	2 years	$3,500

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