

CITY OF GRAPEVINE, TEXAS
GRAPEVINE CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
Thursday, October 16, 2014 – 8:00 a.m.
CVB Headquarters
636 S. Main Street
Grapevine, Texas

AGENDA

- I. CALL TO ORDER
- II. APPROVAL OF MINUTES
- III. LIAISON UPDATES
 - A. HERITAGE FOUNDATION ACTIVITIES
 - B. CHAMBER OF COMMERCE ACTIVITIES
- IV. SALES & MARKETING REPORT
- V. OLD BUSINESS
 - A. TOURISM PRODUCT DEVELOPMENT UPDATE
- VI. NEW BUSINESS
 - A. 2015 MARKETING PLAN PRESENTATION
 - B. PRESERVATION PROJECTS FOR FESTIVAL PROCEEDS
- VII. HOTELS / ATTRACTIONS ACTIVITIES
- VIII. ADJOURNMENT

IF YOU PLAN TO ATTEND THIS SPECIAL PUBLIC MEETING AND YOU HAVE A DISABILITY THAT REQUIRES SPECIAL ARRANGEMENTS AT THE MEETING, PLEASE CONTACT THE GRAPEVINE CONVENTION & VISITORS BUREAU AT (817) 410-3185 AT LEAST 24 HOURS IN ADVANCE OF THE MEETING. REASONABLE ACCOMMODATIONS WILL BE MADE TO ASSIST YOUR NEEDS.

IN ACCORDANCE WITH TEXAS GOVERNMENT CODE, CHAPTER 551.001 et seq, ACTS OF THE 1993 TEXAS LEGISLATURE, THE GRAPEVINE CONVENTION & VISITORS BUREAU ADVISORY BOARD MEETING AGENDA WAS PREPARED AND POSTED ON THIS THE 9TH DAY OF OCTOBER, 2014 AT 5:00 P.M.



Eloise Koehn
Director of Finance and Administration