CITY OF GRAPEVINE, TEXAS
GRAPEVINE CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
Thursday, February 20, 2014 – 8:00 a.m.
CVB Headquarters
636 S. Main Street
Grapevine, Texas

AGENDA

I. CALL TO ORDER

II. APPROVAL OF MINUTES

III. LIAISON UPDATES
- A. HERITAGE FOUNDATION ACTIVITIES
- B. CHAMBER OF COMMERCE ACTIVITIES

IV. SALES & MARKETING REPORT

V. OLD BUSINESS
- A. WALLIS UPDATE

VI. NEW BUSINESS
- A. NEW VINTAGE UPDATE
- B. ST. PAT'S SALES PROMOTION
- C. WHOLESALE PACKAGES FOR INTERNATIONAL MARKET
- D. PROMOTIONAL AND INCUBATOR PROGRAMS

VII. HOTELS / ATTRACTIONS ACTIVITIES

VIII. ADJOURNMENT

IF YOU PLAN TO ATTEND THIS SPECIAL PUBLIC MEETING AND YOU HAVE A DISABILITY THAT REQUIRES SPECIAL ARRANGEMENTS AT THE MEETING, PLEASE CONTACT THE GRAPEVINE CONVENTION & VISITORS BUREAU AT (817) 410-3185 AT LEAST 24 HOURS IN ADVANCE OF THE MEETING. REASONABLE ACCOMMODATIONS WILL BE MADE TO ASSIST YOUR NEEDS.

IN ACCORDANCE WITH TEXAS GOVERNMENT CODE, CHAPTER 551.001 et seq, ACTS OF THE 1993 TEXAS LEGISLATURE, THE GRAPEVINE CONVENTION & VISITORS BUREAU ADVISORY BOARD MEETING AGENDA WAS PREPARED AND POSTED ON THIS THE 13TH DAY OF FEBRUARY, 2014 AT 5:00 P.M.

Eloise Koehn

Eloise Koehn
Director of Finance and Administration