

**STATE OF TEXAS
COUNTY OF TARRANT
CITY OF GRAPEVINE**

The Grapevine Heritage Foundation Board of Directors met at 4:00 p.m. on Wednesday, January 16, 2013 in the Grapevine Convention & Visitors Bureau, 2nd Floor Boardroom, 636 South Main Street, Grapevine, Texas.

Curtis Ratliff	Chairman
Pat Stinson	Secretary
Balla Wright	Treasurer
Mike Lease	Council Liaison
Sue Franks	Member
Rick Lawlis	Member
Duff O'Dell	Member
Janet Perkins	Member
Don Vaughn	Member

The above constituting a quorum with member(s) Jacob Miles and Melva Stanfield, Vice-Chairman, absent.

With the following city staff present:

Paul W. McCallum	Executive Director, Grapevine Convention & Visitors Bureau
David Klempin	Historic Preservation Officer
Jim Lauderdale	Nash Farm Manager
Mary Bush	Administrative

I. CALL TO ORDER

Chairman Curtis Ratliff called the meeting to order at 4:00 p.m.

II. CITIZEN COMMENTS

There were no citizen comments.

III. APPROVAL OF THE NOVEMBER 14, 2012 MINUTES

Motion by Balla Wright, seconded by Don Vaughn, to approve the November 14, 2012 minutes as submitted prevailed by the following vote:

Ayes: All (Ratliff, Stanfield, Lawlis, Lease, Franks, Perkins, Vaughn and Wright)
 Nays: None
 Absent: Miles, Stanfield (Board Members Stinson and O'Dell were not present for the vote)

IV. OLD BUSINESS

Secretary Pat Stinson reported on the Membership Development Committee having sent letters out for renewals and seeking donations. The letters also included an explanation as the membership due dates have returned to using each individual's membership anniversary as their renewal date.

Don Vaughn reported on the restoration of the Soil Conservation Office. The exterior has been painted a dark brown to blend in with the trees, the fire retardant shingles are in place, the original windows have been repaired with only two having to be replaced. The HVAC and insulation are installed. They are ready to paint the interior walls, and repair and refinish the floors. The restoration was on schedule and looked great.

Jim Lauderdale updated on the Nash Farm program's totals for the first quarter of the year. There were 16 programs, 2,348 visitors, \$8,482 in donations and 985 volunteer hours. David Klempin reported on the ongoing Nash Farm lawsuit.

Jim told all of the success of the Butchering & Curing Workshop registering 92 attendees yielding \$1,400 in revenue with the help of 189 volunteer hours. Attendees came from as far as Coleman, OK and Lufkin, they all complimented the Nash Farm as a great educational resource. Balla Wright told all of the interest generated by Sallie Andrews' sister and brother-in-law's sausage grinding.

There was no formal action taken.

V. NEW BUSINESS

Chairman Ratliff stated the dates for the Grapevine Heritage Foundation's Annual Meeting had been discussed for the dates of February 09 or February 21. He called for discussion. David Klempin explained all members would be mailed an invitation with an agenda to gather for a campfire social followed by refreshments. The annual meeting would begin at six o'clock with a review of the Foundation's 2012 accomplishments, plans for 2013 and with awards being presented to the outstanding volunteers who made it all happen. Discussion followed.

Motion by Duff O'Dell, seconded by Janet Perkins, for the date and time of the annual meeting to be February 21 at 5:30 p.m. prevailed by the following vote:

Ayes: All (Ratliff, Lawlis, Lease, Franks, O'Dell, Perkins, Stinson, Vaughn and Wright)

Nays: None

Absent: Miles and Stanfield

VI. DISTRIBUTION OF LIAISON REPORTS

Grapevine Historical Society Liaison Report-Joe Ann Standlee, President

Chairman Ratliff welcomed Joe Ann Standlee as the new Grapevine Historical Society President and liaison. Joe Ann greeted and thanked all. She thanked all for the exterior

work on their new museum location in the Grapevine Ice House. The Historical Society has been working on the interior installation plan for the new museum; they have begun cleaning and refurbishing items for the new building in the museum district. She invited all to attend the Grapevine Historical Society's January 28 meeting with a special program featuring Cece Box speaking on the *History of Banking in Grapevine*.

Grapevine Convention & Visitors Bureau Liaison Report-Paul W. McCallum

P.W. McCallum reported the 2012 *Christmas Capital of Texas* season's early launch prior to Thanksgiving was a success. The November sales tax receipts were up 23 percent; the Gaylord Texan's ICE program sales were up \$30,000 over last year's sales; the Mills and Merlin also showed increasing numbers; and the Palace Arts Center Christmas movie, *It's A Wonderful Life*, had sold out capacity.

The CVB's Communications Manager, Leigh Lyons, had great publication stories featuring the *Christmas Capital of Texas* in Oklahoma, San Antonio, Waco and Abilene; and more coverage on many of the *Good Morning* shows in several cities with journalists and on-air personalities generating interest in Grapevine's *Christmas Capital of Texas*. This year efforts concentrated on television coverage, "still the most watched screen in America." Again, Grapevine's citizens loved to bring family and friends to the Grapevine Vintage Railroad. The GVRR will be closed in January for maintenance and recertification; train runs will resume February 23.

The Convention & Visitors Bureau's website redesign to bring more features is in progress and a couple of months out to completion. With Northgate highway construction scheduled for completion in July, Grapevine is set to launch with the program of *Life After the Connector*. In early May, programs will be rolled out over a 75 mile radius to let people know the bad traffic reports are over, creating the branding "We Are Back!." There will be an intense effort to let all know the highway construction is over with *I Survived the Connector* slogans similar to *I (heart) New York* or *Virginia Is for Lovers* to get the good information out.

City Council approved the new Grapevine Craft Brewery to be located on Jean Street. They are wholesalers to restaurants, producing 1,000 barrels per year. This brewery will bring another level of interest to Grapevine for those who savor craft beers. City Council has also approved a Starbucks Coffee and two 7-Eleven stores.

P.W. invited all to join the celebration of George Kako's retirement on Friday. He praised George for his many years as a loyal servant to Grapevine's citizens.

Chairman Ratliff called for any further comments. Pat Stinson complimented the Christmas Capital of Texas for having the most delightful play area at the train; Sue Franks said to walk the streets with all the shops was wonderful; Don Vaughn agreed and gave a shout out for how the Grapevine Vintage Railroad train is handled, calling it "a heluva of a project." City Council Liaison Mike Lease thanked the Convention & Visitors Bureau for the events that have kept Grapevine prosperous during the difficult economic and road construction time. Chairman Ratliff reminded all to sign up for the First Friday Films to promote membership in the Foundation.

VII. ADJOURNMENT

Duff O'Dell, seconded by Pat Stinson, offered a motion to adjourn the meeting at 4:50 p.m. The motion prevailed by the following vote:

Ayes: All (Ratliff, Stanfield, Lawlis, Lease, Franks, Miles, O'Dell, Perkins, Stinson, Vaughn and Wright)

Nays: None

Absent: Miles and Stanfield

PASSED AND APPROVED BY THE GRAPEVINE HERITAGE FOUNDATION, THE NOVEMBER 14, 2012 MINUTES, ON THIS THE 20th THE DAY OF MARCH 2013.

APPROVED:

CHAIRMAN

ATTEST:

SECRETARY