

CITY OF GRAPEVINE, TEXAS
GRAPEVINE CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
Thursday, October 18, 2012 - 8:00 a.m.
CVB Headquarters
Grapevine, Texas

AGENDA

- I. CALL TO ORDER
- II. APPROVAL OF MINUTES
- III. INTRODUCTION OF STAFF
- IV. LIAISON UPDATES
 - A. HERITAGE FOUNDATION ACTIVITIES
 - B. CHAMBER OF COMMERCE ACTIVITIES
- V. OLD BUSINESS
 - A. ICE HOUSE UPDATE
 - B. WEBSITE UPDATE
- VI. NEW BUSINESS
 - A. MARKETING COMMITTEE UPDATE
 - B. CHRISTMAS CAPITAL OF TEXAS MEDIA
 - C. CLASSIC CHILI COOK-OFF
- VII. SALES & MARKETING REPORT
- VIII. HOTELS / ATTRACTIONS ACTIVITIES
- IX. ADJOURNMENT