

**STATE OF TEXAS
COUNTY OF TARRANT
CITY OF GRAPEVINE**

The Grapevine Heritage Foundation Board of Directors met at 4:00 p.m. on Wednesday, July 16, 2014 in the Grapevine Convention & Visitors Bureau, 2nd Floor Boardroom, 636 South Main Street, Grapevine, Texas.

Curtis Ratliff	Chairman
Melva Stanfield	Vice Chairman
Balla Wright	Treasurer
Pat Stinson	Secretary
Ron Hewlett	Member
Frances Jensen	Member
Sue Franks	Member
Janet Perkins	Member
Mike Lease	Council Liaison

The above constituting a quorum with member(s) absent: Don Vaughn.

With the following city staff present:

Paul W. McCallum	Executive Director, Grapevine Convention & Visitors Bureau
Michael Woody	Assistant Executive Director
David Klempin	Historic Preservation Officer
Jim Lauderdale	Nash Farm Manager
Mary Bush	Administrative

I. CALL TO ORDER

Chairman Curtis Ratliff called the meeting to order at 4:00 p.m.

II. CITIZEN COMMENTS

There were no citizen comments.

III. APPROVAL OF MINUTES

Pat Stinson made the motion to accept the minutes as written from the May 21, 2014 meeting; Mike Lease seconded the motion, which prevailed in the following vote:

Ayes: All (Ratliff, Stanfield, Wright, Stinson, Franks, Hewlett, Jensen, Lease and Perkins)
Nays: None
Absent: (Vaughn)

IV. OLD BUSINESS

Vice Chairman Stanfield gave the Nash Farm activity and Farmhand reports; the board agreed they only need to see the final re-cap page of the Farmhand report. Melva reported the June totals for activities of 11 school groups, five interpretive programs and *Dairy Day* with attendance of 450 had brought the June total to 967 attendees for the 18 activities and yielded \$2,106.01 in revenue. She reported the year to date totals were now at 10,624 attendees with income of \$25,583.14. The Farmhand volunteer hours were 66 hours for crops plus livestock care and other maintenance and a total of 186 volunteer hours. Staff reported the *Dairy Days* event great and volunteers had stepped up to handle the 450 attendees. Curtis Ratliff noted the "goat milking" was as popular as the hand-cranked ice cream.

Staff reported the proposed use policies for the Farm had gone before City Council and had been tabled for further Council discussion regarding the hours the Farm should be open. The sheep at the Farm were doing great. Curtis said the Gulf Coast breed was listed as endangered on The Livestock Conservancy's list.

Jim Lauderdale reported on attending the Association for Living History, Farm and Agricultural Museum's Conference (ALHFAM) in Calgary, Canada. He shared the conference schedule of classes, programs and events offering more information for those who would like to use his notes from the sessions. The event featured good exhibits to be applied at Nash Farm; all in all the conference was very educational.

Jim announced the next ALHFAM conference would be regional in Tahlequah, Oklahoma on October 9 – 11, 2014. This conference could be driven to, and as the Grapevine Heritage Foundation (GHF) is a member of ALHFAM, discounts would be available for board members who would like to attend. Please mark your calendars for January 23 – 25, 2015 as ALHFAM will hold a conference in Dallas. Curtis said this date was listed in Melva's GHF newsletter article; he encouraged all board members to attend the Dallas conference for at least one day if not all three days.

Janet Perkins gave the Membership Committee report. She asked all to check the inactive list for friends and acquaintances to be contacted for renewal. Pat Stinson asked for only one *active* and *inactive* list at the next meeting to be shared by the board members. Frances Jensen reported she was still working with staff on the transmittal of the email newsletter.

V. NEW BUSINESS

Chairman Ratliff announced the three person ad hoc committee to review the input from the Foundation's Strategic Planning Sessions is now in place, saying "if you are not moving forward, you are standing still". He called on P.W. McCallum for an update on locating a consultant to work with the ad hoc committee. P.W. said he was working with a Fort Worth company, SCORE, who have retired CEO's and business owners consult with small businesses. The SCORE group has approximately 60 people they can call on. P.W. said he had a very good meeting with Jim Lewis; Mr. Lewis also recommended two additional individuals who had non-profit experience. The Summerlee Foundation wanted to do a six month study, perhaps more than we need.

VI. DISTRIBUTION OF LIAISON REPORTS

Grapevine Historical Society Liaison Report-Joe Ann Standlee, President

Carolyn Ernst reported for Joe Ann Standlee. She said the July 28 meeting was fabulous with the retiring Fire Chief Steve Bass and previous chief, Bill Powers, giving the history of Grapevine's Fire Department. Carolyn said the Society is very busy deep cleaning with over 1900 items accessioned; and they had appreciated the use of the American Locker Building. She was excited with moving forward as the Museum Arts group now has two meetings per week and they are anxious to move to the Grapevine Ice Company museum building. The Historical Society has two new acquisitions, a lantern from the rear of a caboose, and a 16" x 24" poster dated March 1931 with the proclamation "President of the U.S.A. Bank Closing Day"; they will make a copy to display.

Grapevine Convention & Visitors Bureau Liaison Report-Paul W. McCallum

P.W. McCallum announced there were two Sister City groups in town, a group of four West Lothian students for a culinary program and 37 people from Krems with a 30 piece orchestra. The Krems orchestra will give six performances with three in Grapevine, two in Fort Worth and one in Dallas; they are being hosted by 17 families.

Staff will be setting up the Smithsonian exhibit, *Evolving Universe*, to display through September. This is the time of year for trade shows, fam groups and meeting planners. Preparation is in process for GrapeFest and Christmas Capital of Texas with good pre-sales online for both; the Texas Tenors performances have sold 800 tickets.

P.W. announced a donation for the Texas Wine Museum of an actual Grapevine moonshine still, valuable as it has the revenue ax cuts in it; he will interview the donor, Joe Wright, to find the farm and history of the still.

VII. ADJOURNMENT

Melva Stanfield, seconded by Janet Perkins, offered a motion to adjourn the meeting at 5:30 p.m. The motion prevailed by the following vote:

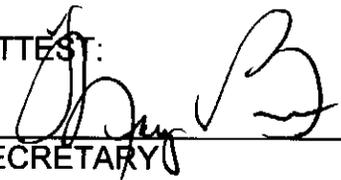
- Ayes: All (Ratliff, Stanfield, Wright, Stinson, Franks, Hewlett, Jensen, Lease and Perkins)
- Nays: None
- Absent: (Vaughn)

PASSED AND APPROVED BY THE GRAPEVINE HERITAGE FOUNDATION, THE JULY 16, 2014 MINUTES, ON THIS THE 17TH DAY OF SEPTEMBER, 2014.

APPROVED:


CHAIRMAN

ATTEST:


SECRETARY